

2008 YOUTH COACHES CLINIC  
ESSENTIAL TOOLS IN WORKING WITH KIDS  
DAVE GASSER - ASTORIA HS

Start with the Golden Rule:

What will keep this kid playing baseball? What will drive him out of the game?

Bill Murray and Caddyshack - "Thinking like a varmint!"

Improvement in Key Areas Must Happen!

An approach to playing catch!

An approach to hitting the ball!

An approach to understanding the game!

The Need for Real Compliments!

Finally.....Separating Performance from a Child's Humanity!!!

**2008 YOUTH COACHES CLINIC**  
**COMMUNITY - HIGH SCHOOL TEAM RELATIONSHIP**  
**CASEY DYER - CLEVELAND HS, OR**

**1. Thanks**

- a. Youth coaches are what makes high school coaches look good
- b. "Youth coaches are my minor league system" - Dave Gasser

**2. Relationship**

- a. What is it?
  - 1. Invite HS coach to meetings
  - 2. Invite HS coach to be on youth boards
- b. Why is it important?
  - 1. Intro to kids and coaches
  - 2. Intro to high school philosophy (Fundamentals, Strategies)

**3. How to Build a Relationship**

- a. Pre-season meetings with various groups, parents, etc in community
- b. Communicate philosophy of program at various levels (expectations on and off field)
- c. Utilize parent groups at all levels, fundraisers
- d. Meet parent groups
- e. Social gatherings
- f. JUST ASK! for anything
  - 1. Drills
  - 2. Practice Plans
  - 3. Evolve the coaching IQ

**4. Use a Varsity coach/athletes in community program**

- a. Clinics for younger athletes
- b. Clinics for coaches
- c. Cooperative fundraisers
- d. Invitation to high school events (special promotions at games, to practice, etc)

**5. Organization**

- a. Work together to establish an overall plan
- b. Design and assist in practice plan process
- c. Help teach fundamentals tools appropriate for specific ages

**6. Success Principles for Program Development at all Levels**

- a. Putting the puzzle together
  - 1. T-Ball/Pee Wee expectations
  - 2. LL/JBO expectations
  - 3. What to do after LL
- b. Defining goals for team and individuals
- c. Being the best you can be
- d. Participation and Preparation - the keys to ultimate success

**Being a Good Coach at All Levels**

**7. Enthusiam**

- a. Necessity in coaching
- b. Motivational techniques with different age levels
- c. Caring
- d. Good teachers
- e. Having fun
- f. Building self-esteem
- g. Can still require discipline.

2007 NORTHWEST BASEBALL CONVENTION

FUNDRAISING IDEAS

KOREY KIER - COLUMBIA RIVER HS, WA & DON FREEMAN - HERITAGE HS, WA

- I. **Welcome**
- II. **4 components to successful business (program)**
  - a. Management
  - b. Knowledge
  - c. Vision
  - d. Capitol (MONEY!!!)
- III. **Putting together a visionary plan**
  - a. Assessment of where you are at
  - b. Where you will be next year
  - c. What will your program look like 4 years down the road
  - d. Selling the plan to the Parents, and Administration
- IV. **Utilizing parents (Your greatest asset!)**
  - a. Give parents ownership of fundraising
  - b. The difference between "involvement" and "commitment"
  - c. Identify parents with skills and relationships
  - d. Put together a non-profit Board
- V. **Putting together a Real Budget (Spring/Summer/Fall)**
  - a. Cloth
  - b. Fees (legion cost, banking, accounting)
  - c. Field (Dirt, fertilizer, equipment rental, field design)
  - d. Coaches Education
  - e. Operations (screens, baseballs, travel cost, scorebooks)
  - f. Team recognition
  - g. Wages (Coaches and umpires)
- VI. **4 key areas to raise money (Community Baseball Philosophy)**
  - a. Business Sponsors
  - b. Fence signs
  - c. Mailers
  - d. Hosting Tournaments
  - e. Running tryouts
  - f. Program Ads
  - g. Auctions
  - h. Just Ask!!!!
- VII. **Other fundraising ideas that maximize profit for effort**
  - a. Orange sales
  - b. Reefs
  - c. Christmas Trees
  - d. Texas Holdem Tourney's
  - e. Golf Tournaments
  - f. Spaghetti feeds
  - g. Breakfast with Santa
  - h. Creative Community Ideas (selling chopped wood LC State)
- VIII. **Fundraising pitfalls (opinion)**
  - a. Concession stand (good for atmosphere) not a money maker
  - b. Restaurant gatherings (a lot of effort for little money)
  - c. Some discount cards
  - d. 50/50 ( good for atmosphere)

